



Demographic and Income Comparison Profile

Howell Place
7550 Plank Rd, Baton Rouge, Louisiana, 70811
Drive Times: 5, 10, 15 minute radii

Prepared by Justin Langlois, CCIM
Latitude: 30.51825
Longitude: -91.14779

	5 minutes	10 minutes	15 minutes
Census 2010 Summary			
Population	19,133	86,252	168,537
Households	6,691	29,638	61,899
Families	4,721	20,438	39,916
Average Household Size	2.81	2.79	2.61
Owner Occupied Housing Units	3,747	16,785	34,714
Renter Occupied Housing Units	2,944	12,853	27,185
Median Age	31.4	31.9	33.0
2016 Summary			
Population	19,041	85,289	168,829
Households	6,651	29,279	62,057
Families	4,620	19,883	39,245
Average Household Size	2.81	2.79	2.61
Owner Occupied Housing Units	3,282	14,794	31,293
Renter Occupied Housing Units	3,369	14,484	30,763
Median Age	32.7	33.2	34.1
Median Household Income	\$28,583	\$30,428	\$33,296
Average Household Income	\$39,809	\$42,501	\$48,138
2021 Summary			
Population	19,146	85,484	170,308
Households	6,682	29,340	62,653
Families	4,602	19,756	39,225
Average Household Size	2.82	2.79	2.61
Owner Occupied Housing Units	3,282	14,814	31,540
Renter Occupied Housing Units	3,400	14,527	31,113
Median Age	34.2	34.4	35.3
Median Household Income	\$28,312	\$30,436	\$34,018
Average Household Income	\$42,192	\$45,146	\$51,583
Trends: 2016-2021 Annual Rate			
Population	0.11%	0.05%	0.17%
Households	0.09%	0.04%	0.19%
Families	-0.08%	-0.13%	-0.01%
Owner Households	0.00%	0.03%	0.16%
Median Household Income	-0.19%	0.01%	0.43%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2016 Households by Income	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,620	24.4%	7,157	24.4%	14,260	23.0%
\$15,000 - \$24,999	1,263	19.0%	4,949	16.9%	9,648	15.5%
\$25,000 - \$34,999	1,015	15.3%	4,108	14.0%	8,217	13.2%
\$35,000 - \$49,999	891	13.4%	4,218	14.4%	9,032	14.6%
\$50,000 - \$74,999	1,044	15.7%	4,468	15.3%	9,269	14.9%
\$75,000 - \$99,999	440	6.6%	2,026	6.9%	4,795	7.7%
\$100,000 - \$149,999	272	4.1%	1,759	6.0%	4,615	7.4%
\$150,000 - \$199,999	75	1.1%	439	1.5%	1,381	2.2%
\$200,000+	31	0.5%	156	0.5%	840	1.4%
Median Household Income	\$28,583		\$30,428		\$33,296	
Average Household Income	\$39,809		\$42,501		\$48,138	
Per Capita Income	\$14,139		\$15,407		\$18,613	

2021 Households by Income	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,598	23.9%	7,054	24.0%	14,193	22.7%
\$15,000 - \$24,999	1,369	20.5%	5,358	18.3%	10,487	16.7%
\$25,000 - \$34,999	929	13.9%	3,677	12.5%	7,199	11.5%
\$35,000 - \$49,999	785	11.7%	3,781	12.9%	8,182	13.1%
\$50,000 - \$74,999	1,037	15.5%	4,435	15.1%	9,204	14.7%
\$75,000 - \$99,999	534	8.0%	2,376	8.1%	5,560	8.9%
\$100,000 - \$149,999	309	4.6%	1,969	6.7%	5,235	8.4%
\$150,000 - \$199,999	91	1.4%	526	1.8%	1,662	2.7%
\$200,000+	32	0.5%	165	0.6%	932	1.5%
Median Household Income	\$28,312		\$30,436		\$34,018	
Average Household Income	\$42,192		\$45,146		\$51,583	
Per Capita Income	\$14,974		\$16,316		\$19,897	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2010 Population by Age	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,511	7.9%	6,517	7.6%	12,118	7.2%
Age 5 - 9	1,575	8.2%	6,604	7.7%	11,924	7.1%
Age 10 - 14	1,572	8.2%	6,627	7.7%	11,960	7.1%
Age 15 - 19	1,682	8.8%	7,738	9.0%	14,276	8.5%
Age 20 - 24	1,573	8.2%	7,216	8.4%	14,564	8.6%
Age 25 - 34	2,539	13.3%	11,851	13.7%	23,877	14.2%
Age 35 - 44	2,078	10.9%	9,612	11.1%	19,201	11.4%
Age 45 - 54	2,478	13.0%	11,755	13.6%	23,263	13.8%
Age 55 - 64	2,150	11.2%	9,685	11.2%	18,880	11.2%
Age 65 - 74	1,126	5.9%	5,091	5.9%	10,228	6.1%
Age 75 - 84	637	3.3%	2,707	3.1%	5,929	3.5%
Age 85+	212	1.1%	850	1.0%	2,315	1.4%

2016 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,436	7.5%	6,153	7.2%	11,527	6.8%		
Age 5 - 9	1,554	8.2%	6,347	7.4%	11,629	6.9%		
Age 10 - 14	1,535	8.1%	6,277	7.4%	11,532	6.8%		
Age 15 - 19	1,443	7.6%	6,617	7.8%	12,481	7.4%		
Age 20 - 24	1,479	7.8%	7,073	8.3%	14,234	8.4%		
Age 25 - 34	2,651	13.9%	12,334	14.5%	25,163	14.9%		
Age 35 - 44	2,118	11.1%	9,587	11.2%	19,270	11.4%		
Age 45 - 54	2,160	11.3%	10,068	11.8%	20,263	12.0%		
Age 55 - 64	2,241	11.8%	10,316	12.1%	20,756	12.3%		
Age 65 - 74	1,512	7.9%	6,677	7.8%	13,180	7.8%		
Age 75 - 84	668	3.5%	2,880	3.4%	6,221	3.7%		
Age 85+	245	1.3%	959	1.1%	2,572	1.5%		

2021 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	1,401	7.3%	6,055	7.1%	11,439	6.7%		
Age 5 - 9	1,466	7.7%	6,038	7.1%	11,208	6.6%		
Age 10 - 14	1,538	8.0%	6,205	7.3%	11,416	6.7%		
Age 15 - 19	1,448	7.6%	6,510	7.6%	12,327	7.2%		
Age 20 - 24	1,328	6.9%	6,316	7.4%	12,886	7.6%		
Age 25 - 34	2,603	13.6%	12,304	14.4%	25,153	14.8%		
Age 35 - 44	2,261	11.8%	10,313	12.1%	20,918	12.3%		
Age 45 - 54	2,068	10.8%	9,292	10.9%	18,739	11.0%		
Age 55 - 64	2,218	11.6%	10,163	11.9%	20,727	12.2%		
Age 65 - 74	1,764	9.2%	7,833	9.2%	15,617	9.2%		
Age 75 - 84	797	4.2%	3,427	4.0%	7,219	4.2%		
Age 85+	255	1.3%	1,026	1.2%	2,661	1.6%		

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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2010 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	948	5.0%	9,313	10.8%	37,067	22.0%
Black Alone	17,923	93.7%	75,071	87.0%	126,908	75.3%
American Indian Alone	18	0.1%	140	0.2%	326	0.2%
Asian Alone	36	0.2%	302	0.4%	1,215	0.7%
Pacific Islander Alone	0	0.0%	8	0.0%	35	0.0%
Some Other Race Alone	62	0.3%	634	0.7%	1,328	0.8%
Two or More Races	147	0.8%	783	0.9%	1,658	1.0%
Hispanic Origin (Any Race)	201	1.1%	1,586	1.8%	3,272	1.9%

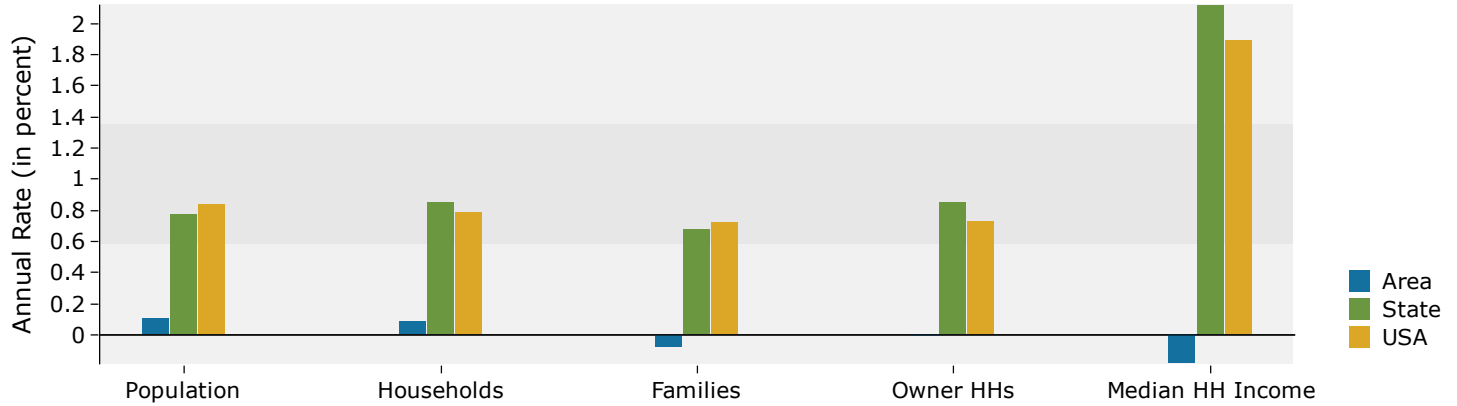
2016 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	823	4.3%	8,409	9.9%	35,197	20.8%
Black Alone	17,928	94.1%	74,808	87.7%	128,351	76.0%
American Indian Alone	18	0.1%	143	0.2%	338	0.2%
Asian Alone	42	0.2%	353	0.4%	1,489	0.9%
Pacific Islander Alone	0	0.0%	8	0.0%	40	0.0%
Some Other Race Alone	64	0.3%	667	0.8%	1,433	0.8%
Two or More Races	167	0.9%	900	1.1%	1,981	1.2%
Hispanic Origin (Any Race)	212	1.1%	1,695	2.0%	3,572	2.1%

2021 Race and Ethnicity	5 minutes		10 minutes		15 minutes	
	Number	Percent	Number	Percent	Number	Percent
White Alone	735	3.8%	7,809	9.1%	33,755	19.8%
Black Alone	18,097	94.5%	75,424	88.2%	130,632	76.7%
American Indian Alone	18	0.1%	144	0.2%	346	0.2%
Asian Alone	46	0.2%	395	0.5%	1,724	1.0%
Pacific Islander Alone	0	0.0%	8	0.0%	40	0.0%
Some Other Race Alone	66	0.3%	694	0.8%	1,523	0.9%
Two or More Races	185	1.0%	1,010	1.2%	2,287	1.3%
Hispanic Origin (Any Race)	224	1.2%	1,818	2.1%	3,900	2.3%

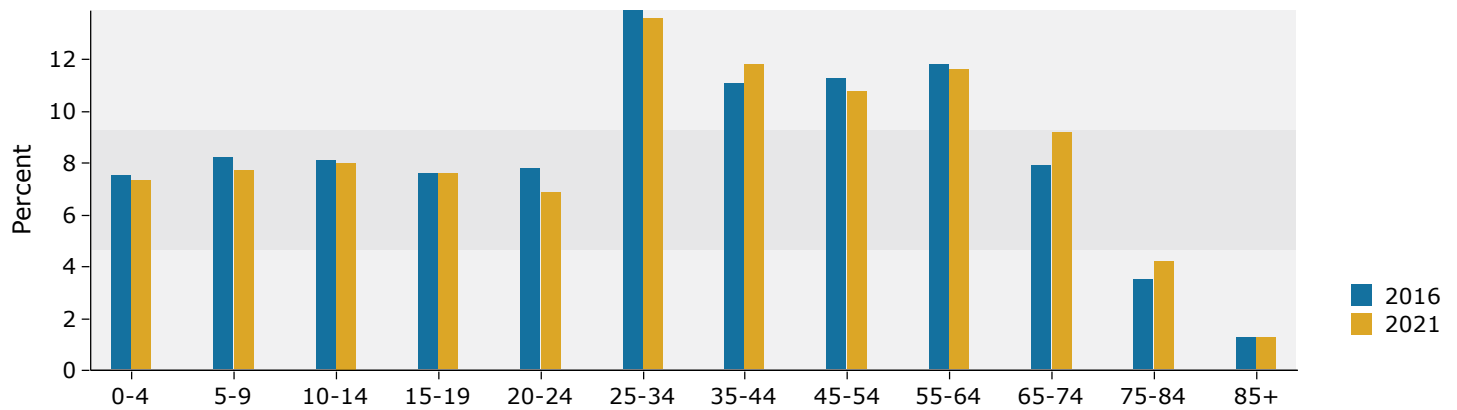
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

5 minutes

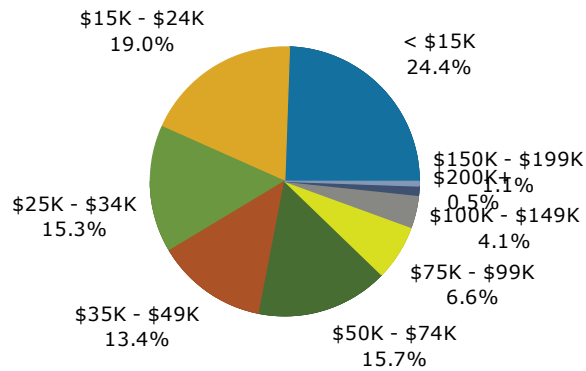
Trends 2016-2021



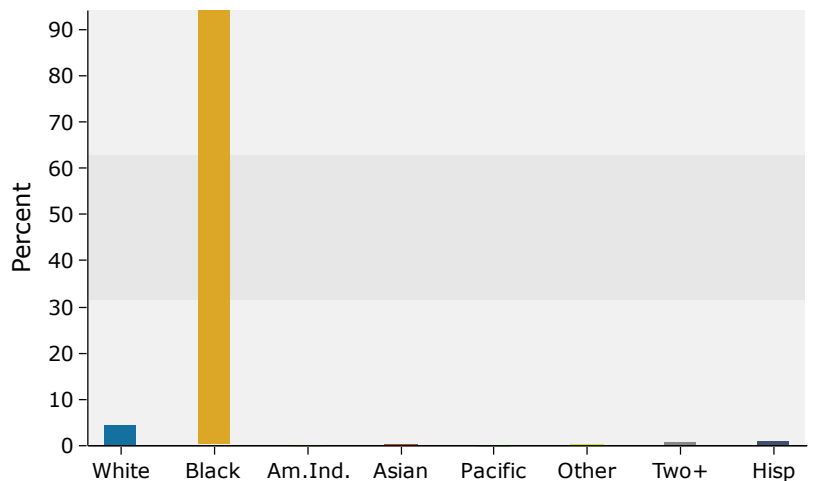
Population by Age



2016 Household Income



2016 Population by Race



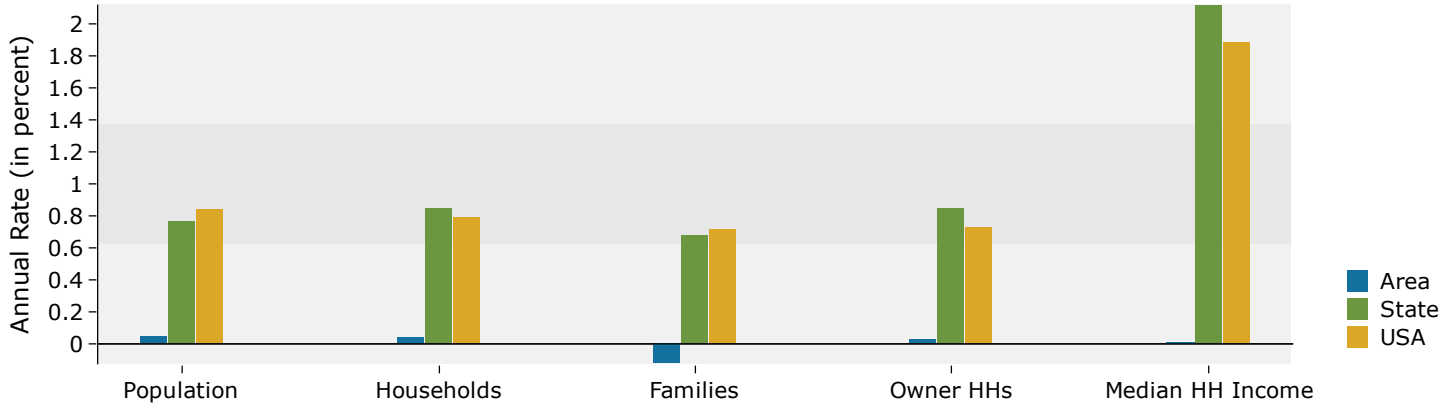
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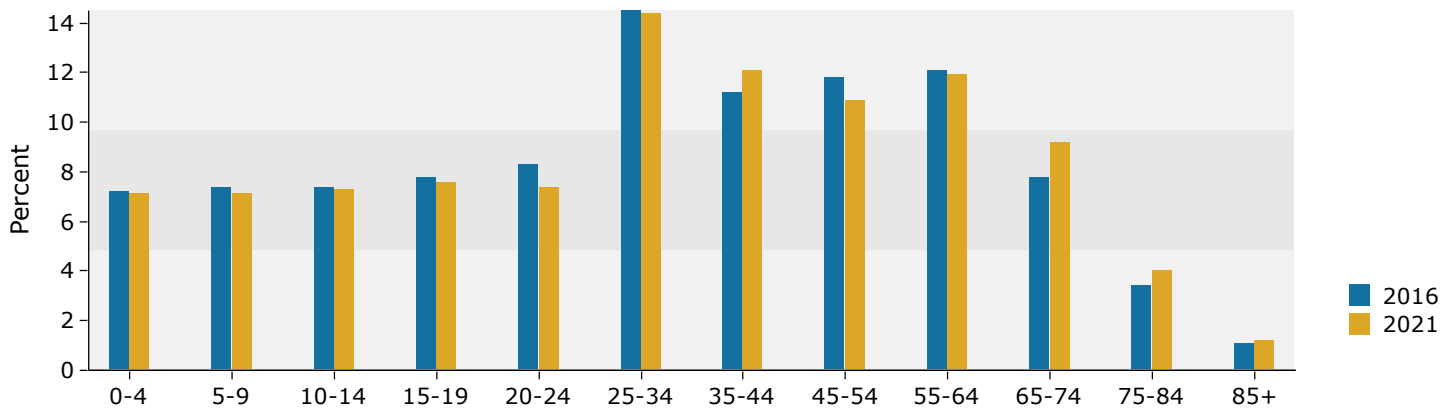
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10 minutes

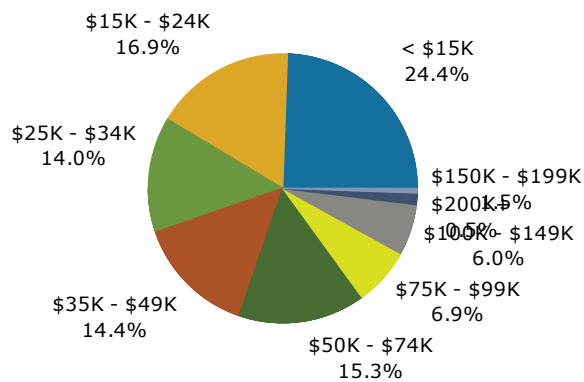
Trends 2016-2021



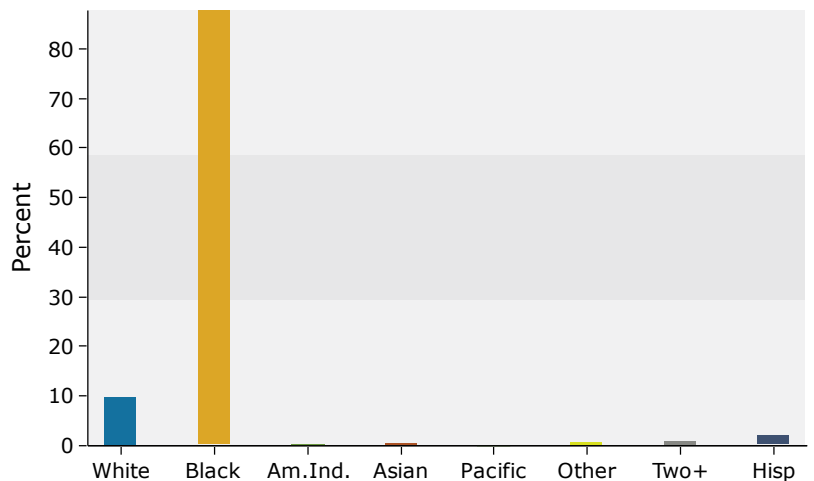
Population by Age



2016 Household Income



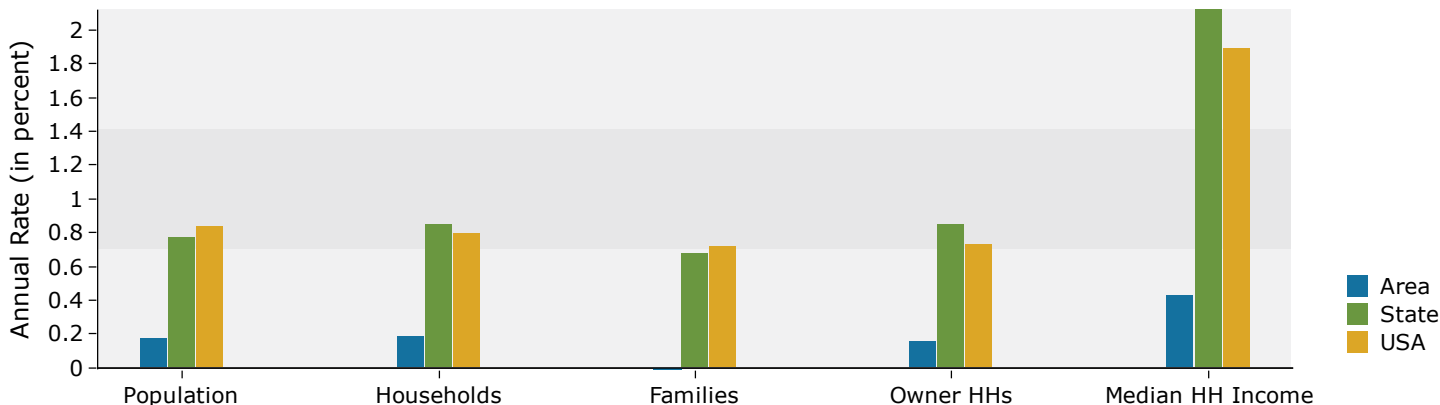
2016 Population by Race



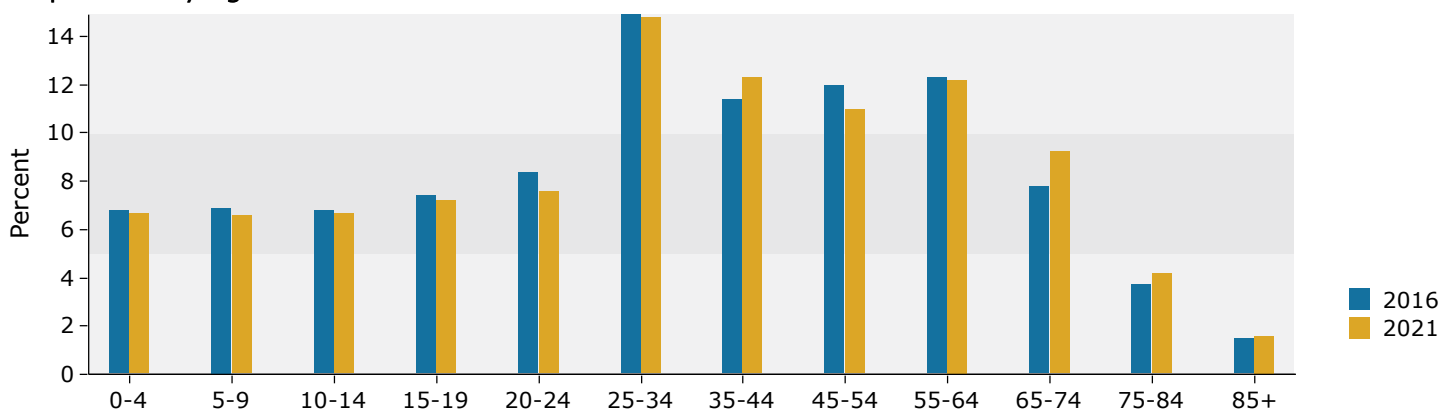
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

15 minutes

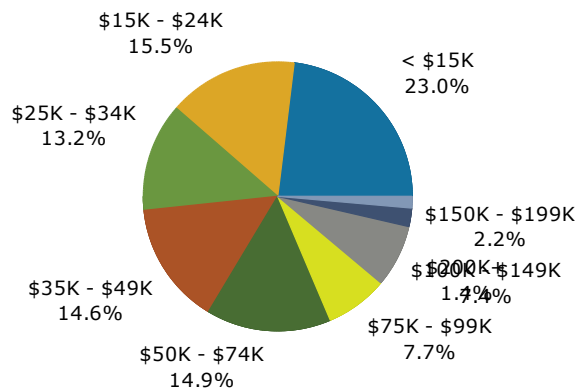
Trends 2016-2021



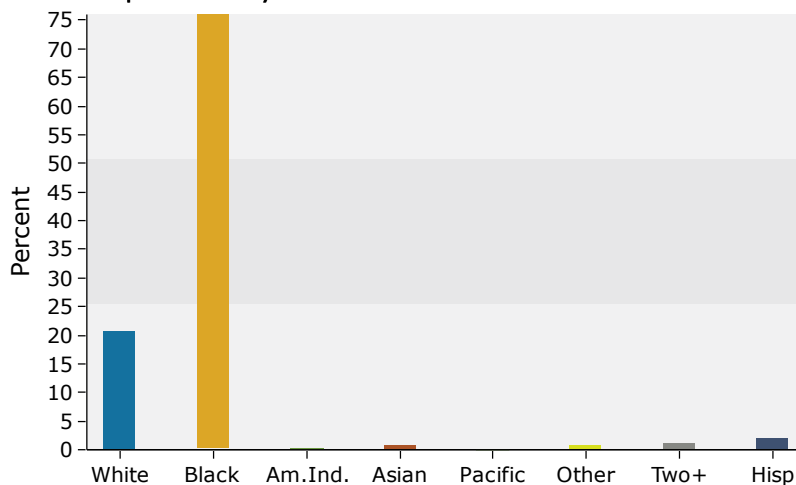
Population by Age



2016 Household Income



2016 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.